

Brainworks: The Mind-bending Science of how You See, what You Think, and who You are, 2011, 223 pages, Michael S. Sweeney, 1426207573, 9781426207570, National Geographic, 2011

Admit it. When you hear the word "neuroscience," you expect something abstract and remote, very complex, of little practical value. But this time...it's personal. In a highly anticipated, three-part series airing on the National Geographic Channel in Fall 2011, National Geographic's Brainworks makes YOU the test subject in an array of astonishing challenges and experiments. Your brain will be stimulated, fooled, and ultimately amazed, as scientists and other experts show you how this three-pound blob of gray matter effectively makes you, you. The television program brings together a crack team of scientists and researchers from a wide range of fields, including neurology, psychology, and ophthalmology. Awareness expert Dan Simons and memory expert Elizabeth Loftus are just two of the notables who lend their considerable brainpower to this unprecedented project. The program also draws on the know-how of those who traffic in brain tricks--illusionists such as David Copperfield and Apollo Robbins and artists such as color expert Beau Lotto--to bring each mind-bending illusion to life. The captivating companion book further messes with your head through the visual illusions discovered and perfected by masters of fine art as well as through deceptively simple illustrations that are finely crafted by psychologists to highlight the way we take in and process the world around us. In three sections--"Seeing," "Thinking," and "Being"--you'll see for yourself why these visual illusions and experiments hoodwink the brain. You'll find out how the structure of the eye influences what you see. And you'll think of events that may not have actually happened, in order to learn how the mind can create a false memory. Rather than simply displaying a collection of puzzlers or visual illusions, each chapter guides you through a series of perceptual and thought experiments firsthand and then walks you through your brain's reaction in clear, user-friendly language--providing every reader with a compelling personal interest in finding out why his or her mind acts the way it does. Smart, exciting, and deeply engaging, Brainworks pulls you in, manipulates your mind, and leaves you with a better understanding--as well as a richer appreciation--of the mental marvels that we take for granted.

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The Military and the Press An Uneasy Truce, Michael S. Sweeney, Aug 14, 2006, History, 297 pages. Because news is a weapon of war--affecting public opinion, troop morale, even strategy--for more than a century America's wartime officials have sought to control or influence.

Study guide with programmed units and learning objectives, to accompany Kagan and Havemann's Psychology: an introduction, 4th ed, Robert B. McCall, Ernest Havemann, Jerome Kagan, 1980, Psychology, 202 pages. .

On the move transportation and the American story, Janet Davidson, Michael Sweeney, Michael S. Sweeney, National Museum of American History (U.S.), Nov 18, 2003, Fiction, 319 pages. A

lavishly illustrated companion to the forthcoming exhibit at the Smithsonian's National Museum of American History and the five-part History Channel series chronicles the.

Peace The Biography of a Symbol, Michael S. Sweeney, 2008, Biography & Autobiography, 175 pages. Chronicles the history of the famed pictogram from its origins in the 1950s as an anti-nuclear emblem to its role as the defining icon of the 1960s antiwar movement and its.

The New Brain How the Modern Age Is Rewiring Your Mind, Richard M. Restak, Sep 28, 2004, Medical, 240 pages. Now Available in Paperback! The era of the New Brain is upon us! Already our brains are working differently than they did just one hundred years ago. Drugs are already.

God Grew Tired of Us The Heartbreaking, Inspiring Story of a Lost Boy of Sudan, John Bul Dau, Michael S. Sweeney, Jan 22, 2008, Biography & Autobiography, 352 pages. "Lost Boy" John Bul Dau's harrowing experience surviving the brutal horrors of Sudanese civil war and his adjustment to life in modern America is chronicled in this inspiring.

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Learn faster and remember more , Allen D. Bragdon, 2002, Education, 320 pages. .

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A User's Guide to the Brain Perception, Attention, and the Four Theaters of the Brain, John J. Ratey, Albert M. Galaburda, 2002, Psychology, 404 pages. An accessible resource to the structure and chemistry of the brain explains how its systems shape our perceptions, feelings, and behaviors, while outlining the author's theory.

Your Best Brain Ever A Complete Guide and Workout, Michael S. Sweeney, Cynthia R. Green, 2013, Health & Fitness, 239 pages. A comprehensive guide to fighting mental decline draws on cutting-edge neuroscience, the latest understandings about Alzheimer's and illuminating case studies to outline.

Brain The Complete Mind, Michael S. Sweeney, 2009, Science, 342 pages. A vividly illustrated guide to the brain's development and functions presents accessible coverage of how the brain works and the latest scientific discoveries, sharing.

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Charmed places Hudson River artists and their houses, studios, and vistas, Sandra S. Phillips, Linda Weintraub, Edith C. Blum Art Institute, Oct 1, 1988, Travel, 160 pages. Profiles the homesteads of the Hudson River artists, including Thomas Cole, Frederic E. Church, Albert Bierstadt, and Asher B. Durand

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Kaplan TOEFL Idioms Quiz Book , Kaplan, Sep 2, 2008, Study Aids, 368 pages. A guide to English-language idioms for takers of the TOEFL exam provides definitions of over three hundred and fifty idioms, describes what part of speech they are, and uses White-tailed Deer , Gary Clancy, Larry R. Nelson, 1991, Sports & Recreation, 128 pages. Discusses the white tailed deer and methods of hunting it download Brainworks: The Mind-bending Science of how You See, what You Think, and who You are 1426207573, 9781426207570 Treaty , United Nations, United Nations Publications, Feb 1, 2006, , 496 pages Footdreams and Treetales is a collection of ninety-two poems spanning several decades. Like paintings that attempt to render visible the invisible, the poems reflect Wolfson's.

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Design manual for roads and bridges Vol. 0: Introduction and general requirements, Section 1: Publication procedure, Part 1: Design manual for roads and bridges: volume contents pages and alpha-numeric index, Highways Agency, Apr 4, 2011, Juvenile Nonfiction, 70 pages. Dated February 2011. Supersedes June 2010 issue (ISBN 9780115531460). Updated lists of addenda for Northern Ireland, Scotland and Wales, and a list of current Scottish Office Brainworks: The Mind-bending Science of how You See, what You Think, and who You are National Geographic, 2011 The Drug User Documents 1840-1960, John Strausbaugh, Donald Blaise, 1991, Self-Help, 240 pages This book reviews the intrusion of the armed forces in African politics by examining contemporary armies and their impact on society. It revisits the various explanations of. Color photographs of babies and familiar objects illustrate the parts of the body and different senses.

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